



Fact Sheet

Nannypalooza is a 3 day professional development conference for nannies. Our first year was 2005 and we have been committed to providing low cost, high quality education for in home caregivers since.

Our Core Values

We believe in inclusion. The nanny community is made up of a very diverse group of individuals from many backgrounds and education levels. There is a place at the table for all. We are all learners and we are all teachers.

We believe all nannies need the opportunity to stay current with the best scientifically based information, best practices and cutting edge philosophies. Things change in the world of early education and we need to stay up to date.

We believe in providing affordable education. Nannies are most often responsible for paying for their own professional development. Nannypalooza is committed to keeping things budget friendly so that all nannies have access.

For Attendees

- Enjoy a supportive, diverse community feeling at conference. It is a casual and friendly atmosphere.
- Speakers from inside the nanny community as well as professional from the wider childcare field.
- Workshops in tracks such as Child Development, Working with Parents, Learning Environment, and Health, Safety and Nutrition.
- Affordable pricing with payment plan option.
- We offer 6 workshop times with 2-3 options available in each time period. In this way the nanny can customize the experience to meet their current needs.

For Speakers

- We offer a negotiable honorarium for speakers.
- Our workshops are 75 minutes in length. We ask for an hour presentation leaving 15 minutes for questions/discussion.
- We are a casual environment. We believe that play is learning at all ages and encourage speakers to join in the fun vibe of the conference.
- We have a learn it today, use it tomorrow philosophy encouraging speakers to offer up practical ideas when possible.

For Sponsors

- We offer unique affordable advertising packages for all businesses.
- We have an active and loyal community. Our mailing list and social media channels are vibrant and engaged.
- Our reach is mostly US based with some reach into Australia, UK, European cities and Canada.
- A great way to reach nannies, many of whom do purchasing and have great influence over purchasing for their work families.

Nannypalooza has grown over the years. We sell out each year and general expect 175-200 nannies depending on space allowed. We love to share the love supporting our sponsors and speakers on social media and beyond. Every child deserves high quality, responsive caregiving. That starts with educated and inspired caregivers.